

Our Time is Now

January 2021



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### Tilsotolimod:

# Injecting Innovation into Cancer Immunotherapy

#### Our time is now

- Significant Patient Need
- Competitive Attributes
- Advanced Melanoma
- Moving Beyond Melanoma
- Strong Exclusivity and Financial Readiness

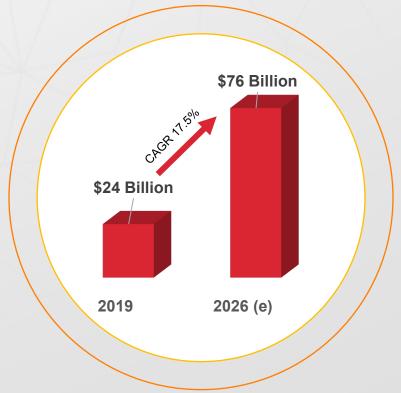




# As cancer incidence continues to rise, spending on global PD-(L)1 therapies are projected to more than triple

#### Increased diagnoses

- Rising incidence of cancer
- Greater disease awareness
- Timely detection
- New approved uses of existing PD-(L)1 therapies
- New compounds
- Use in earlier lines of therapy





# Significant unmet need remains

- Patients with advanced cancer typically have a poor prognosis
- As many as 87% of patients progress due to primary or acquired resistance to anti-PD-(L)1s<sup>1</sup>
- If shown to be an effective therapy post anti-PD-1, tilsotolimod could provide hope to many cancer patients



<sup>1</sup> Haslam and Prasad. *JAMA Network Open.* 2019;2(5):e192535.



## Key Attributes of Tilsotolimod

vs other therapies following anti-PD-1

- May help overcome resistance to anti-CTLA-4s
- Encouraging safety profile
- Non-viral

 Can be administered into deep lesions or viscera



(with radiology guidance)

- Single site of injection
- No device needed
- Total treatment duration of 6 months\*



<sup>\*</sup> For tilsotolimod + ipilimumab combination in ILLUMINATE-301

# Tilsotolimod is the most advanced TLR9 agonist in development.

# Phase 3 data is imminent

✓ Late Q1 2021

# Activates both TNFα and B cells

- ✓ TNFα → activation and proliferation of naïve and effector T cells
- ✓ Checkpoint inhibitors require **T-cells & B-cells** to effectively fight cancer

#### Purposeful Structure

- ✓ Potency via 2 accessible 5'-ends, which are needed for **immune activation**
- ✓ Avoids increased manufacturing complexity for virus-like particle encapsulation





**Advanced Melanoma** 

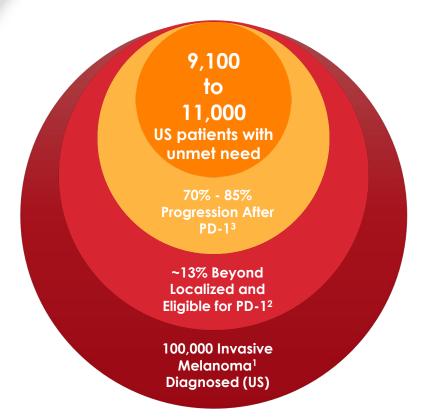
- Patient Need
- Illuminate 301
- Market Potential
- Next Steps



### Most Melanoma Patients Progress After PD-1

This may be the result of the absence of T-cells and/or acquired immune resistance, limiting the ability of the immune system to target the tumor

1. American Cancer Society. www.cancer.org/cancer/melanoma-skin-cancer/about/key-statistics.html. Accessed January 7, 2021. 2. Watson et al. *J. Am. Acad. Dermatol.* 2011;65(5):S6 3. Mooradian and Sullivan. *Cancer Network.* 2019:33(4).



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Ipilimumab alone does not seem to sufficiently address the unmet need in anti-PD-1 refractory patients.

Historical data of 321 patients suggest ipilimumab monotherapy ORR of 9.5% and DCR of 28.7%\*

\* ORR: Overall Response Rate; DCR: Disease Control Rate. Weighted average of above 6 studies. There are three additional studies of n=9, n=8, n=7 respectively: Aya, et al., Future Oncol. 2016;12(23):2683-2688 (ORR=22%); Jacobsoone-Ulrich et al., Melanoma Res. 2016;26(2):153-156 (ORR=50%); Saijo, et al., Tohoku



40

10%

7%

18%

Muto et al. Investigation of clinical factors associated with longer overall survival in advanced melanoma patients treated with sequential ipilimumab. J. Dermatology. 2019;46:498-506.

Reference

Long et al (2016, Nov). Outcomes in patients treated with

Fujisawa et al. Retrospective study of advanced melanoma

patients treated with ipilimumab after nivolumab: Analysis of 60 Japanese patients. J. Dermatol. Sci. 2018;89(1):60-66.

Weichenthal et al. Salvage therapy after failure from anti PD-

1 single agent treatment, A Study by the German ADOReg melanoma registry. J. Clin. Oncol. 2019;37:15\_suppl,9505.

ipilimumab after pembrolizumab in KEYNOTE-006.

Presented at the Society for Melanoma Research 2016

47

47

Ν

97

60

ORR

13%

4%

4%

16%

DCR

45%

16%

17%

42%

Zimmer et al. Ipilimumab alone or in combination with nivolumab after progression on anti PD-1 therapy in advanced melanoma. Eur. J. Cancer. 2017;75:47-55.

Bowver et al. Efficacy and toxicity of treatment with the anti-

CTLA-4 antibody ipilimumab in patients with metastatic melanoma after prior anti-PD-1 therapy. Br. J.

Congress, Boston, MA.

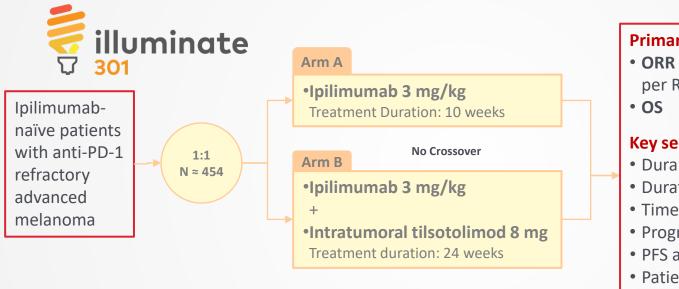
Cancer. 2016;114(10):1084-1089.

30

13%

# Tilsotolimod, in combination with ipilimumab, may address that unmet need





**Primary endpoint family** 

 ORR by independent review per RECIST v1.1

#### **Key secondary endpoints**

- Durable response rate (DRR)
- Duration of response (DOR)
- Time to response
- Progression-free survival (PFS)
- PFS and OS at 1 & 2 years
- Patient-reported outcomes
- Safety

BMS is providing Idera the ipilimumab for ILLUMINATE-301 free of charge



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### **ILLUMINATE-301**

Success factors

Accelerated Approval
would be sought based 
on the totality of the
topline data available
in late Q1 2021

Study to continue to OS outcome



- Statistically and clinically meaningful improvement in response rate
  - For example: ORR of 20% in combination arm vs 10% in ipilimumab-alone arm
- Positive supporting data
  - Duration of response (DOR)
  - Disease control rate (DCR)
- Encouraging safety profile



### Reasons to Believe



#### Data from ILLUMINATE-204 show potential for clinically meaningful benefit

	Data from Tilsotolimod (8 mg) + Ipilimumab in ILLUMINATE-204, % (n) (n=49)1	Historical Data of Ipilimumab Monotherapy: (n=321) <sup>2</sup>
Overall Response Rate (CR or PR)	22.4% (11) (95% CI: 11.8-36.6%)  Median Duration of Response (DOR) of 11.4 months  (95% CI: 3.3 – NR)	9.5%
Disease Control Rate (CR, PR, or SD)	<b>71.4% (35)</b> (95% CI: 56.7-83.4%)	28.7%
Safety	Encouraging Safety Profile	
Median Overall Survival	<b>21.0 months</b> (95% CI: 9.8-NR)	



<sup>1. 49</sup> of 52 subjects had at least 1 post-baseline disease assessment

<sup>2.</sup> Weighted average from pooled post-hoc analysis of 6 studies in post-PD-1 patients. References available on Slide 10. NR: not reached

# Success in ILLUMINATE-301 could yield a significant commercial opportunity in melanoma

Tilsotolimodeligible patients with unmet need

Peak year sales estimates<sup>1</sup>, if approved:

US: ~\$600 million

EU: ~\$350 million



# **Planning for Success**

If approved, MODTYLSO (tilsotolimod) will be Idera's first commercial product

COO
Dan Soland added
to the team



Responsibility for Commercial & CMC

NDA & supply chain readiness well under way





Planning for rolling submission & priority review

Commercial team buildout to begin in late 2021



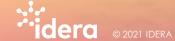
Total commercial team est. ~50 or fewer





Tilsotolimod Expansion

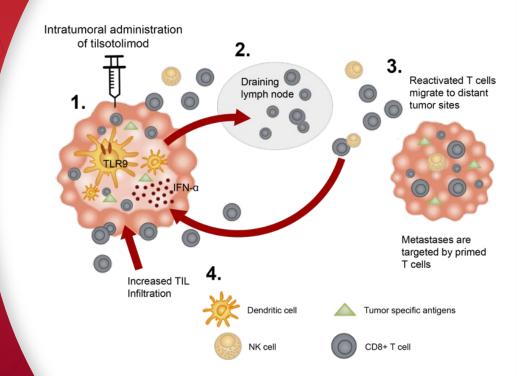
**Opportunity** 



# Tilsotolimod may contribute to better patient outcomes

Designed to stimulate the immune system.

- Binds to TLR9
- Alters the tumor microenvironment in both injected and non-injected tumors
- Supports innate and adaptive immunity
- · Results in tumor cell death







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# We believe the well-established mechanism of action may apply in many tumor types

#### Key evidence supporting the MOA

- Activation of Type I interferon pathway
- Maturation of intratumoral dendritic cells (DC)
- Increased immune infiltration & expansion of major T cell clones
- Tumor regression correlated to presence of Ki67+ T-cells
- Responses observed in tumors with low HLA-ABC baseline expression, which are resistant to ipilimumab alone



Translational data from Ph 2 trial of tilsotolimod + ipilimumab in patients with anti-PD-1 refractory advanced melanoma\*



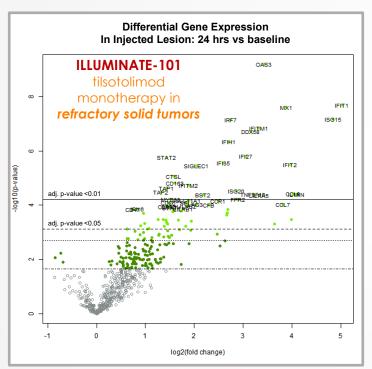
Translational data from tilsotolimod monotherapy study in multiple tumor types<sup>†</sup>

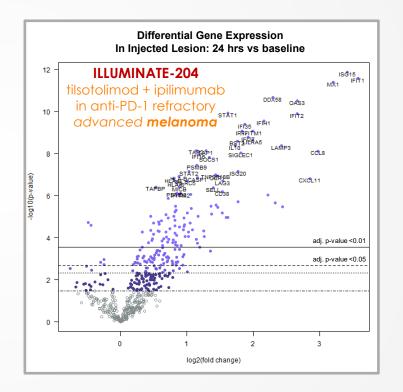


# Regardless of tumor type, tilsotolimod induced rapid gene expression changes in the tumor microenvironment



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# Tilsotolimod represents multi-billion-dollar potential to improve patient outcomes following PD-(L)1 therapy

# Use in emerging I/O-addressable tumors

Moderate response to cornerstone anti-PD-1

Goal to increase number of approved settings



Use with "cold" tumors not addressable with current I/O

Significant opportunity in tumors with:

Low mutation load

Low dendritic cell infiltration



# ILLUMINATE-206 Multicohort Protocol Design



### Cohorts for each tumor type & combination

First indication: MSS-CRC

Highly immunosuppressive with no approved I/O options

### **High Unmet** Need

Of total CRC cases, MSS represents 80-85% (& a higher proportion of deaths)

~**140,000** new MSS-CRC cases with  $\sim 50,000$ deaths per year

#### Significant Commercial **Potential**

Potential US peak year sales for tilsotolimod in MSS-CRC:

> \$1.6 $B^1$ 



BMS is providing Idera the ipilimumab and

# **Next Data Coming in 3Q**

### Tilsotolimod + nivolumab + ipilimumab in MSS-CRC

- Encouraged by initial safety profile along with 1 SD per RECIST v1.1
  - 6 of the progressing patients had stability or reduction in size of injected lesions
  - 6 had stability or reduction in overall size of non-injected lesions
- Enrolling an additional 10 patients with changes aimed at improving outcomes
  - Increasing frequency of ipilimumab dosing from Q8W to Q3W
  - Limiting the number of allowed prior lines of treatment to 2 or fewer
- Data expected Q3 2021
  - Trial may expand further pending outcomes





### Clinical Collaboration with AbbVie

Further broadens commercial potential via other combinations and tumor types



ABBV-368 (OX-40)
+
Tilsotolimod
in Patients with

in Patients with
Recurrent or
Metastatic Head
& Neck Squamous
Cell Carcinoma
(HNSCC)



The study will test three separate treatment arms (N = 69, 23 per arm):

- ABBV-368 plus tilsotolimod;
- · ABBV-368 plus tilsotolimod and nab-paclitaxel (chemotherapy); and
- ABBV-368 plus tilsotolimod, nab-paclitaxel, and ABBV-181 (anti-PD-1 agonist).



# **Strong Exclusivity**

Three sources of exclusivity for tilsotolimod in the U.S.



### Composition of Matter Patent Exclusivity

Provides exclusivity until 2030 (estimated), inclusive of patent term extension



Covers certain melanoma, CRC, & HNSCC treatments in combination with therapies targeting CTLA-4, PD-1, or PD-L1

Est. expiration in Sept. 2037



# Orphan Drug Designation

Granted "for treatment of melanoma Stages IIb to IV" by the FDA

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### **Financials**

#### Capital to move tilsotolimod toward commercialization in advanced melanoma



- <sup>1</sup> Potential future closings from current private placements at investors' discretion
- <sup>2</sup> Based on estimated, unaudited financial results and management's operating plan as of 12/31/2020
- <sup>3</sup> Based on potential future closings from current private placements at investors' discretion



Current shares outstanding ~38M as of 12/31/2020

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# Our time is now

- Tilsotolimod Opportunity Begins in Melanoma...
  - Phase 3 trial poised to deliver
  - Data expected late Q1 2021
- ...And is Followed by MSS-CRC
  - Next Phase 2 data subset expected Q3
- Financial Flexibility, Exclusivity Protections, and Organizational Readiness to Deliver





# Thank You

